

VIP PRESENTATION

New products 2021

CONFIDENTIAL





**WE NEVER STOP
WORKING**

...WE ALWAYS GO FURTHER

PREMIUM BRANDS



&



Mercedes-Benz



WORLDWIDE BRAND



+2.4 M

NEW VEHICLES IN THE
WORLD PER YEAR



Mercedes-Benz

A red Mercedes-Benz SUV is shown from a front-quarter perspective, parked on a paved surface. The car is the central focus, with its license plate reading 'S MB 5002'. The background consists of lush green trees and foliage. Overlaid on the image is the text 'FOCAL[®] INSIDE' in a large, white, sans-serif font, with 'INSIDE' in italics. Below this, the word 'FOR' is centered and flanked by two horizontal lines. At the bottom, the words 'MERCEDES - BENZ' are written in a very large, bold, white, sans-serif font.

FOCAL[®] *INSIDE*

FOR

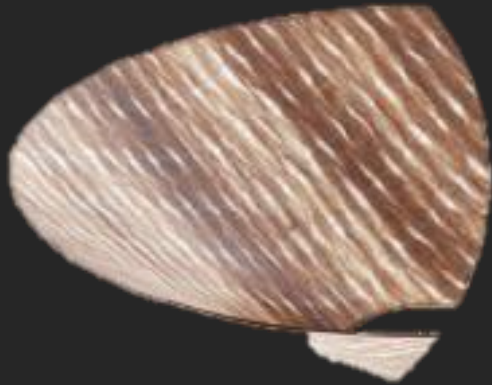
MERCEDES - BENZ

FOCAL TECHNOLOGY



FOR

FOCAL[®] *INSIDE*
PREMIUM



FOCAL[®] *INSIDE*



IS MBZ 100



FLAX CONE



CROSSOVER



INVERTED DOME
TWEETER



PROTECTION PATCH



DEDICATED
MERCEDES SPIKES

Compatibilities

- C Class
- E Class
- S Class
- GLC
- GLE



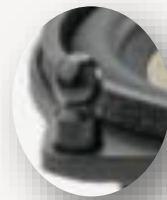
IC MBZ 100



FLAX CONE



PROTECTION PATCH



DEDICATED
MERCEDES SPIKES

Compatibilities

- C Class
- E Class
- S Class
- GLC



ICR MBZ 100



FLAX CONE



DEDICATED MBZ
CONNECTORS



DEDICATED
MERCEDES SPIKES

Compatibilities

C Class
E Class
S Class
GLC



ICC MBZ 100



FLAX CONE



DEDICATED MBZ
CONNECTORS



DEDICATED
MERCEDES SPIKES

Compatibilities

- C Class
- E Class
- S Class
- GLC
- GLE



I SUB MBZ



DEDICATED
CONNECTORS



ONE LEFT

ONE RIGHT



Compatibilities

- C Class
- E Class
- S Class
- GLC
- GLE



FOCAL[®] INSIDE

FOR



Mercedes-Benz



FOCAL INSIDE

NEW PRODUCT UPDATE

FOCAL[®] INSIDE

FOR

VOLKSWAGEN



IS VW 155



POLYGLASS
CONE



ANTI VIBRATION
FOAM



MOUNTING
TWEETER STICKER



INVERTED DOME
TWEETER

Compatibilities

- | | |
|----------|---------|
| Crafter | Taru |
| Golf | T-Cross |
| Sportvan | T-Roc |
| Jetta | Vento |
| Magotan | |
| Nivus | |
| Polo | |
| Scirocco | |
| Tacqua | |
| Tarek | |



IS VW 165



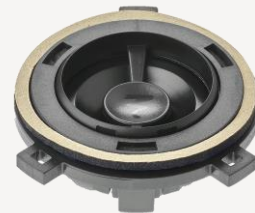
POLYGLASS
CONE



ANTI VIBRATION
FOAM



MOUNTING
TWEETER STICKER



INVERTED DOME
TWEETER

Compatibilities

Amarok

Atlas

Bora

Caddy

Eos

Golf 4

Lavida

Lupo

New Beetle

Passat

Polo 4

Sagitar

Santana

T6

Tiguan

UP



IC VW 165



POLYGLASS
CONE



DEDICATED
CONNECTOR



INVERTED DOME
TWEETER

Compatibilities

Amarok
Atlas
Bora
Golf
Jetta
Lupo
Bora
Beetle
Passat
Polo
Tarek
Sagitar

Tiguan
T-Cross
T-ROC
Touran
Magotan



IS VW 180



POLYGLASS
CONE



ANTI VIBRATION
FOAM



MOUNTING
TWEETER STICKER



INVERTED DOME
TWEETER

Compatibilities

Arteon

Sharan

Atlas

Taramont

Bora

Tayron

Caddy

Tiguan 2

CC

Touareg

Golf 5

Jetta 5

Lamando

Magotan

Beetle

Passat

Phideon



600
VEHICLES

MORE THAN

38

MANUFACTURERS



ŠKODA



smart



The background features a collection of Focal car audio speakers, including a large circular speaker and two smaller tweeters, set against a dark, textured background with red and green light streaks. The speakers are arranged in a way that suggests a complete audio system.

FOCAL[®] *INSIDE*

THANK YOU